

# Three Tips For Finding The Perfect Mentor (When You Don't Know Where To Start)



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Do you have a mentor, or even better, a life team?

If there's one thing I've learned in my own leadership journey and from working with other CEOs and business leaders, it's that they all had someone along the way who gave them advice, ideas and support at critical points in their career path.

Today, I have built an entire group of 12 powerful mentors who I call my life team. But it took me a while to get that first one because I was hesitant to ask.

If you're ready to find your first mentor, how do you go about making sure they're the perfect fit?

## **1. Research**

Many people make the mistake of choosing the wrong mentor. They opt for someone who has a lot of followers without understanding who they really are as a person.

Do your homework first to identify a mentor who is financially, emotionally and spiritually capable. Behind the scenes, some of the most famous people I know actually have broken relationships or severe financial problems. If you select a mentor who doesn't have it all together, your goals could get derailed.

Choose someone whose success is evident in what I call the four quadrants: faith, family, finances and fitness. They don't have to be perfect, but you do want them to be whole. For example, you don't want to receive advice from someone who is a billionaire but whose health is so poor they could have a heart attack at any moment. Every aspect of your prospective mentor's life should line up with a successful mindset.

Give yourself one week to research for your first mentor. Then it's time to take action.

## **2. Provide Clarity**

Everyone is accessible on LinkedIn or Facebook these days. Email your mentor, or reach out on social media. Send them a personal yet focused

message request. Start with the reason you're messaging them, and be transparent. Provide a clear and focused request and mission statement. Successful people get messages in their inboxes all day long, so if you aren't specific, they won't know what you want.

You can even ask someone to be your mentor by sending them a personal letter. If it's someone in your industry, chances are you'll get a reply. Most people are flattered when you ask them to share their wisdom and knowledge.

### **3. Diversify**

Select mentors outside of your industry to accelerate success. You'll bring diverse, unique processes or ideas to your business or industry.

For example, if you're in commercial real estate or storage, find a mentor in the tech industry, and be committed to learning new ways of thinking. What would a new app or other disruptive technology bring to your business or industry? What process flow do they use in that industry for their sales funnel or client management that you've never seen before?

Once you've gotten your first mentor, keep going. Build a life team of mentors until you have 12-15 brilliant minds you can call on when you need advice.

Step out of the familiarity of your own circle, and make finding a high-level leadership mentor one of your top business goals this year. This one step will change your life and business for the better.